



cory
galster

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EDUCATION

Syracuse University | BFA Cum Laude
College of Visual and Performing Arts
Communications Design, 2006.
Concentration in Advertising Design.

ORGANIZATIONS

AIGA Associate Member.
Phi Eta Sigma National Honor Society.
National Society of Collegiate Scholars.
ACLU Member.

PROFICIENCIES

Advanced knowledge in all CS3
programs including Fireworks, Flash,
and Dreamweaver.
Proficient in Quark, HTML, XHTML
code, and Action Script 2.0
Working knowledge of print production.

DESIGN EXPERIENCE

Art Director | *futurethink* | New York, NY - 2007-08
Established a new creative process for streamlined productivity.
Created design templates and style guides for a stronger brand identity.
Re-organized and designed a more user friendly online experience.
Provided art direction for freelancers on a variety of print, and web projects.
Worked with print and production vendors to manage design projects from
initial concept to the finished product.

Associate Art Director | *Oddcast Inc.* | New York, NY - 2006
Designed interactive avatar based workshops for web media.
Illustrated custom virtual hosts and accessories for online avatars.
Conceptualized and designed internal identity, print and online projects.
Worked in conjunction with the CEO, producers, flash animators, sales
representatives, production staff and partnering advertising agencies.

Lead Creative, Exhibit Design | *MOST Museum* | Syracuse, NY - 2005
Conceptualized and developed scale models with a design team on a project
about cosmology and the expansion of the universe for middle school students.
Managed design development from initial concepts to the final build.
Used weekly information collected in focus groups with scientists from the
Museum of Science and Technology and students for project development.

Lead Creative, Exhibit Design | *Heroy Geology Building* | Syracuse University - 2005
Created a mobile exhibit in an effort to spark increased interest in the Geology
department and recruit students for its various programs.
Managed development with a team of designers on concepts and scale models.

Designer | *The Student Voice* | Syracuse University - 2004
Designed within a weekly deadline with illustrators and copy writers for the
sports and reviews section.

FREELANCE EXPERIENCE

Corporate Identity and Web | *The Talking Card* | New York, NY - 2007
Specialized in the brand strategy and design for an interactive website that allows
users to record their own personal greeting cards. Users can customize their own
card and mail a physical talking card to friends, family, relatives and others.

Corporate Identity | *Web Monkeys* | Cape Town, South Africa - 2007
Created the branding and style guides for an international online company that
specializes in selling default website templates to small business.

Web Design | *Advertising Design Department* | Syracuse University, 2005
Worked with department heads to produce the senior portfolio website.

Web Design | *Green Lantern Motor Court Motel* | Rome, NY - 2005
Researched, managed, designed and produced a promotional website that
highlights areas of interest and activities within the surrounding area.